REAL ESTATE CASE STUDY





Branded **Kiosk**

Leading Real Estate client gains 64x ROI on Ad-Spend using **Digital + Offline Hybrid Campaign**

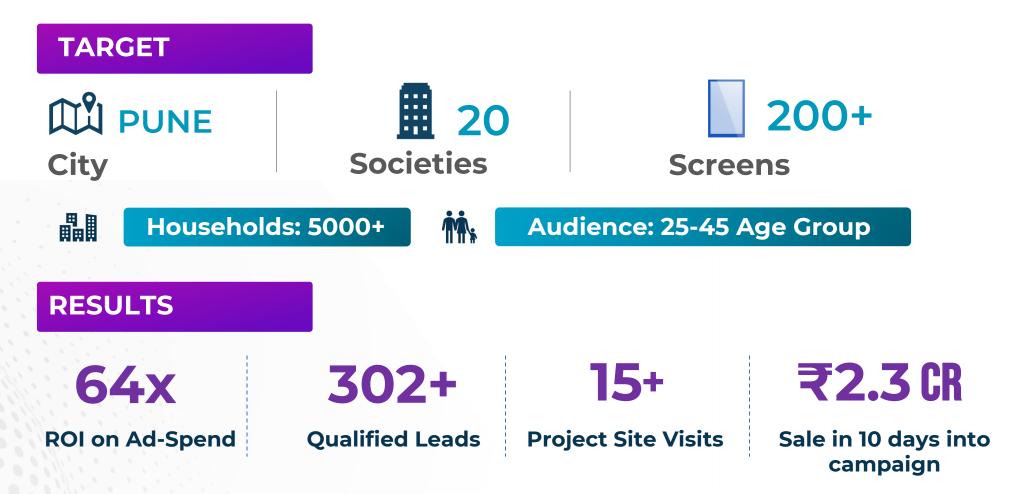
CAMPAIGN GOAL

To generate leads for Pharande Spaces for its residential project

SOLUTION

AdOnMo set up branded kiosks in societies across Pune to help client generate facetime with potential customers. Additionally, to boost footfall to the kiosk, AdOnMo executed Digital Screens ads for a week announcing the upcoming kiosk activity to the residents of

the societies.



"We started this as an Awareness Campaign, but it turned out be effective lead generation lever which also resulted in conversion into sales"

Tushar Morkhade, Marketing Head at Pharande Spaces